24th March 2015 14.30-16.00 Emilia-Romagna Region EU office – 21 Rue Montoyer, 1000 Brussels

## JOBTOWN FINAL CONFERENCE

Interpretation in Spanish, French, Hungarian and Portuguese

8.15 Registration and Coffee

9.00 WELCOME

Cesena Councillor, JobTown Lead Partner and Lorenza Badiello, Head of the EU Office, Emilia-Romagna Region

9.05 Introduction: What and why JobTown is

JobTown Lead Expert & ProjectWorks Director



9.15 ACHIEVEMENTS

A short video session on JobTown partners' achievements



9.30 CHALLENGES

Round table/Discussion with representatives of JobTown selected localities



OECD's key research findings on "Job Creation and Local Economic Development"

EKATERINA TRAVKINA



11.00

Coffee-break



A Poster's exhibition of JobTown partners' achievements will be available at the conference.

11.30

Panel discussion: How can the EU build on these achievements and help address the local challenges

MEP
TERRY REINTKE

WOLFGANG STREITENBERGER

DG Regional & Urban Policy, EC

JAVIER LOPEZ

ULRIKE STOROST

DG Employment, EC

LOCAL ELECTED
REPRESENTATIVES

JOBTOWN









13.00

NOW WHAT?

Political recommendations and JobTowns going forward



13.30

The conference will

SCORING THE GRAPHICS

& Lunch





be documented in real time through Graphic facilitation/live scribing.









## JOBTOWN SPEED-DATING 4 YOUTH EMPLOYMENT SOLUTIONS

Interpretation in Spanish, French and Hungarian

14.30

Kick off intro by EMMANUEL MOULIN and NADINE SCHRADER-BÖLSCHE

in cities across Europe



JobTown Coordinator in Kaiserslautern, Germany

How can our Towns. Cities & Local Communities most effectively support Youth Employment & Opportunity?

How can EU actions & decisions make a real difference and support effective local action?

SPEED-DATING SESSION

with JobTown politicians, practitioners, experts, graphic facilitators and more...



Head of the URBACT Paris-based

programme for urban development

#### CIRCULATE IN THE POSTERS SESSION

Poster booths will present what each Town has achieved and how, and solicit input from the rotating groups of visitors.



SUPPORT OUR POLICY RECOMMENDATIONS

A petition centred on a set of recommendations for the European Parliament and Commission



#### CHAT UP OUR POLITICIANS

What are they actually doing? Get feedback from the field and share with them your own concerns.



# WATCH OUR ACHIEVEMENTS VIDEO

will be collecting signatures.

An audio-visual overview of what local partnerships, in 11 towns across 9 European countries, achieved in favour of Youth Employment, through their work in JobTown.



CHECK OUT THE GRAPHIC SUMMARY

The summary of our debate with MEPs and the European Commission. Take in the main points and debate them with peers.

16.00 End of Speed-Dating. Feel free to continue on your own.

at East Poland House. Avenue de Tervuren 48. Brussels 1040







